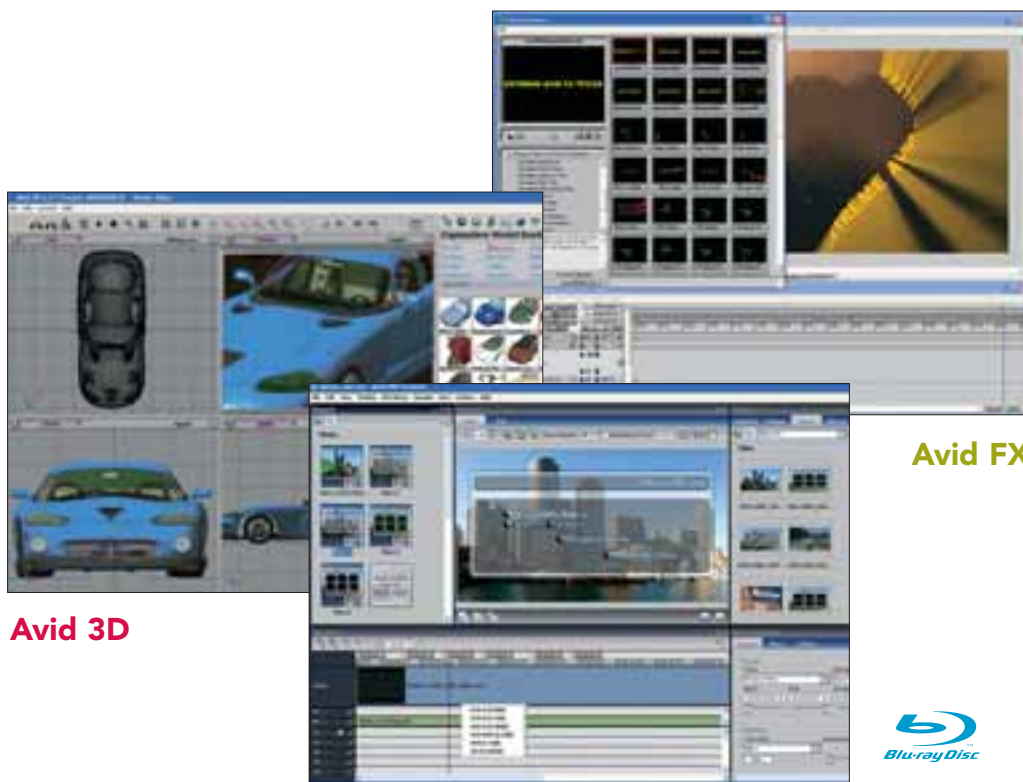


Three powerful applications. One incredible package.

Avid® Studio Toolkit adds sophisticated compositing, 3D animation, and professional DVD authoring—as well as Blu-ray Disc™ output—to your creative arsenal. Three software applications, Avid FX, Avid 3D, and Avid DVD by Sonic®, integrate seamlessly with Avid Xpress® Pro, Media Composer®, and NewsCutter® editing systems and give you best-of-class tools to take your ideas all the way from concept to delivery.

With Avid Studio Toolkit, you can share HD and SD files and footage between applications with drag-and-drop simplicity. Add motion tracking, vector paint, and advanced titling—without leaving the editor. Output video for backgrounds and textures in 3D animations. Set DVD chapter marks and thumbnails right from the editing timeline. Output your work to a Blu-ray Disc. And much more. You also get the power and performance of integration with Avid hardware, including real-time 3D camera views and video effects previews. Give your imagination a bigger canvas with Avid Studio Toolkit.



Avid 3D

Avid FX

Avid DVD by SONIC

Avid Studio Toolkit—FX, compositing, 3D animation, DVD and Blu-ray authoring

Avid FX

Avid FX offers a complete compositing environment built directly inside the Avid editing environment. You get the cutting-edge effects, sophisticated titling, and image controls you need without the import and export hassles.

Get started fast

Avid FX smooths the learning curve with over 1500 customizable title, effects, and transition templates.

Professional compositing

Avid FX includes 27 blend modes, motion tracking with corner pinning; selective color correction; pressure-sensitive paint; rotoscoping; motion key; and a 3D DVE environment.

Compelling titling and graphics

Stand out from the crowd with native vector text, 3D text, text-on-path and path animation. Easily add graphics with raster-to-vector conversion; 2D/3D charts; and EPS import, animation, and extrusion.

Advanced image filters

Avid FX features over 110 advanced image-processing filters, including Wire Removal, Grain Match, Motion Blur, Cartooner, and a wide range of keying, color, time, and lighting filters.

Integrated efficiency

As an AVX™ 2.0 plug-in, Avid FX works directly onto the editing timeline with pristine 16-bit processing.

Avid 3D

Even if you've never used a 3D application before, you're just a few clicks away from exciting extruded text and logos, 3D animations, real 3D DVEs, dynamic warping effects, and much more.

Powerful 3D title animation

Quickly bulge, twist, and bounce titles like they're made of rubber. Customize a wide range of title templates with built-in lighting and add 3D camera moves.

Model-based production tools

Avid 3D comes with a large collection of models from the respected Digimation library, and it's easy to import models from other 3D sources. The Lights, Camera, and Action menus offer easy ways to light and animate your models.

Remarkable 3D effects

3D DVEs, warps, deformations, lens flares, and volumetric lighting are just some of the effects included with Avid 3D.

Integrated with Avid software and hardware

Use video clips as texture maps, backgrounds, and plane objects in 3D scenes. Render 16-bit footage in HD or SD formats and import it into your Avid project. Display real-time 3D camera views on an external monitor using Avid Mojo® or Avid Adrenaline™ hardware.

Avid DVD by SONIC™

All the tools you need to create professional SD DVD titles as well as Blu-ray Discs. Avid DVD is tightly integrated with Avid editing, effects, and animation applications, so it's easier to create and import video, special effects, audio, music, titling, and graphics into your DVD.

Streamlined SD and HD authoring

Create interactive DVD titles in either SD or HD. When you're ready to burn, just choose your output format – either standard DVD or new Blu-ray Disc.

Incorporate multiple audio and subtitle tracks in your DVD

Create multiple audio and subtitle tracks using the powerful movie timeline. Easily produce multi-region DVD titles with alternate languages, commentary tracks, and more.

Integrate professional subtitle editing

Create entire subtitle tracks from scratch, or by importing subtitle scripts from third-party applications.

Create superior slideshows

Create a DVD from stills with manual advance, transitions, and sequenced audio tracks—and auto-fit images to music.

Edit anytime with OpenDVD

OpenDVD allows users to create DVDs and edit them later, without going back to source files on the hard disk.

Tight integration with Avid editors

With Avid MetaSync® technology, chapter points and thumbnails can be created directly in the video editing timeline. For fast SD DVD creation, the "One Step Send To" command lets you encode and burn DVDs without leaving the editor.

To learn more—visit www.avid.com/studiotoolkit or contact your local reseller.

Corporate Headquarters 800 949 AVID (2843) Asian Headquarters + 65 6476 7666 European Headquarters + 44 1753 655999 To find your regional Avid office, visit www.avid.com/contact

© 2006 Avid Technology, Inc. All rights reserved. Adrenaline, Avid, Avid Mojo, Avid Xpress, AVX, do more, Media Composer, MetaSync, and NewsCutter are either registered trademarks or trademarks of Avid Technology, Inc. in the United States and/or other countries. Sonic is a trademark of Sonic Solutions. Blu-ray Disc and logo are trademarks of the Blu-ray Disc Association. All other trademarks contained herein are the property of their respective owners.

Avid
do more™