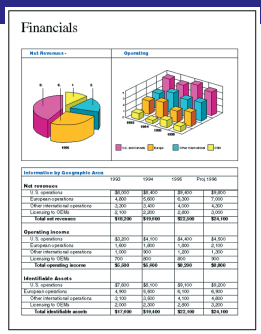
PHASER 740 A4-Farblaser

Kosten/Seite

Business Report, 10% Coverage — 12.2 Pf.

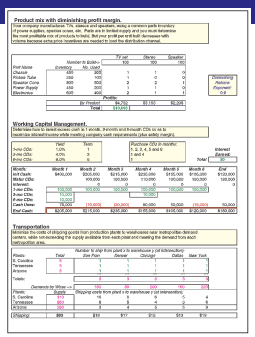

Financials

Net Revenues - Operating

Information by Geographic Area

	1993	1994	1995	Proj 1996
Net revenues				
U. S. operations	$8,000	$8,400	$9,400	$9,800
European operations	4,000	5,000	6,300	7,000
Other international operations	3,300	3,400	4,000	4,300
Licensing to OEMs	2,100	2,200	2,800	3,000
Total net revenues	**$16,200**	**$19,000**	**$22,200**	**$24,100**
Operating income				
U. S. operations	$3,200	$4,100	$4,400	$4,800
European operations	1,400	1,800	1,800	2,100
Other international operations	1,000	900	1,200	1,200
Licensing to OEMs	700	800	850	900
Total operating income	**$6,300**	**$6,900**	**$8,250**	**$9,000**
Identifiable Assets				
U. S. operations	$7,800	$8,100	$8,300	$9,200
European operations	4,900	5,300	6,100	6,900
Other international operations	3,100	3,300	4,100	4,800
Licensing to OEMs	2,200	2,300	2,800	3,200
Total identifiable assets	**$17,000**	**$19,000**	**$22,100**	**$24,100**

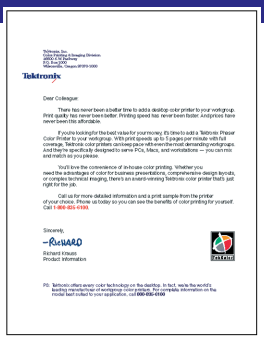
Spreadsheet, 7.5% Coverage — 10.4 Pf.


Product mix with diminishing profit margin.

Working Capital Management.

Transportation

Business Letter, 3% Coverage — 7.8 Pf.


Tektronix

Dear Colleague:

There has never been a better time to add a desktop color printer to your workgroup. Print quality has never been better. Printing speed has never been faster. And prices have never been this affordable.

If you're looking for the best value for your money, it's time to add a Tektronix Phaser Color Printer to your workgroup. With print speeds up to 5 pages per minute with full coverage, Tektronix color printers can keep pace with even the most demanding workgroups. And they're specifically designed to serve PCs, Macs, and workstations — you can mix and match as you please.

You'll love the convenience of in-house color printing. Whether you need the advantages of color for business presentations, comprehensive design layouts, or complex technical imaging, there's an award-winning Tektronix color printer that's just right for the job.

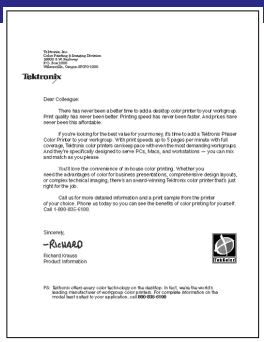
Call us for more detailed information and a print sample from the printer of your choice. Phone us today so you can see the benefits of color printing for yourself. Call 1-800-835-6100.

Sincerely,

–Richard

Richard Kraus
Product Information

B & W Business Letter, 3% Coverage — 3.8 Pf.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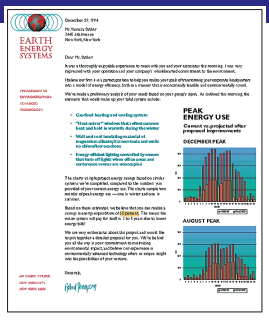
Sincerely,

–Richard

Richard Kraus
Product Information

Business Proposal, 12% Coverage — 14.2 Pf.


EARTH ENERGY SYSTEMS

PEAK ENERGY USE

DECEMBER PEAK

AUGUST PEAK

Article, 13% Coverage — 15.2 Pf.

Color Printers

And Color For All

Tektronix Phaser 240, Tektronix Phaser 340, Tektronix Phaser 450, Tektronix Phaser 300

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